

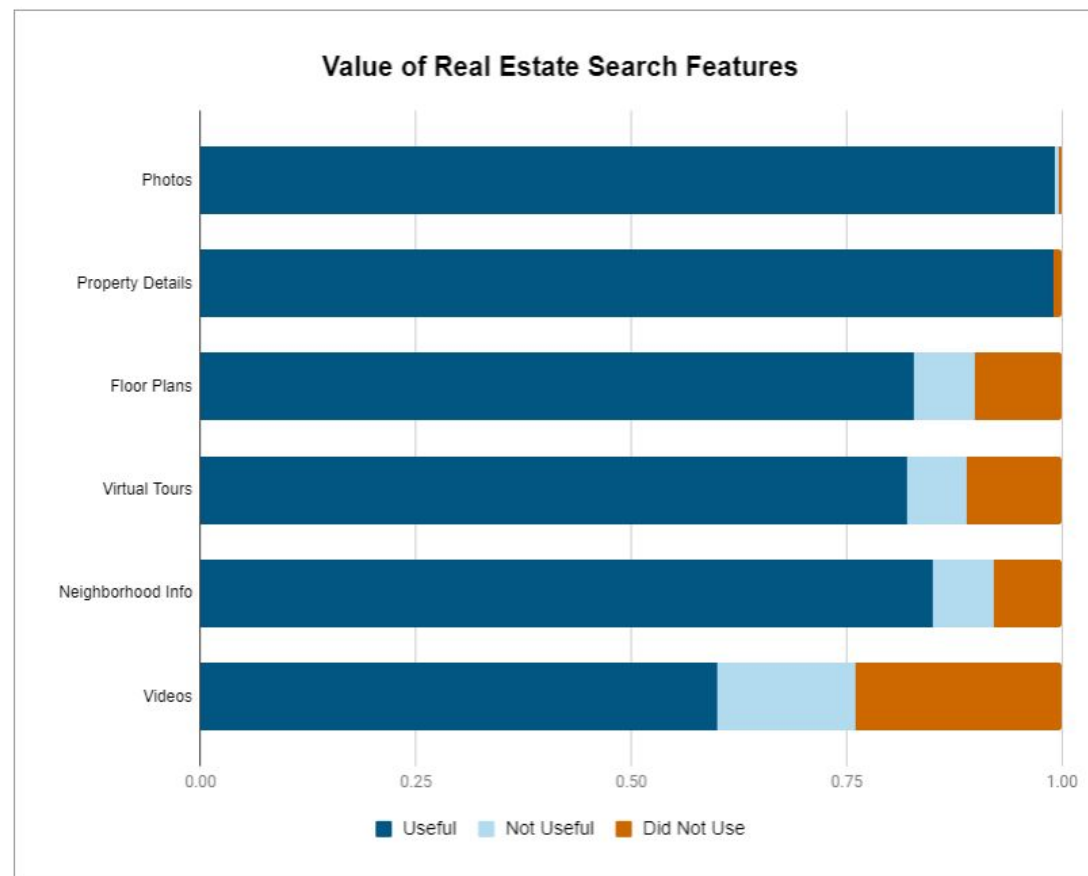


The Ultimate 3D Listing Toolkit

More than **95%** of recent home buyers use the internet during the home buying process

The information **buyers** find most useful when searching for a home are

- Professional photos
- Property details
  - Room measurements
  - Floor area calculations
- Floor plans
- 3D Virtual tours
- Neighborhood information
- Agent information
- Video



iGUIDE gives sellers the tools buyers want when searching for a home online  
This is a Real Estate professional's **opportunity** to market homes better and **stand out**.

Give **buyers** the tools they **want**

- Professional photos
- Property details
  - Room measurements
  - Floor area calculations
- Floor plans
- 3D Virtual tours
- Neighborhood information
- Agent information

Provide **sellers** with **results**

- Listings that stand out
- Reach more potential buyers
- Sell homes quickly and for top dollar
- Fewer homeowner disruptions



# iGUIDE®

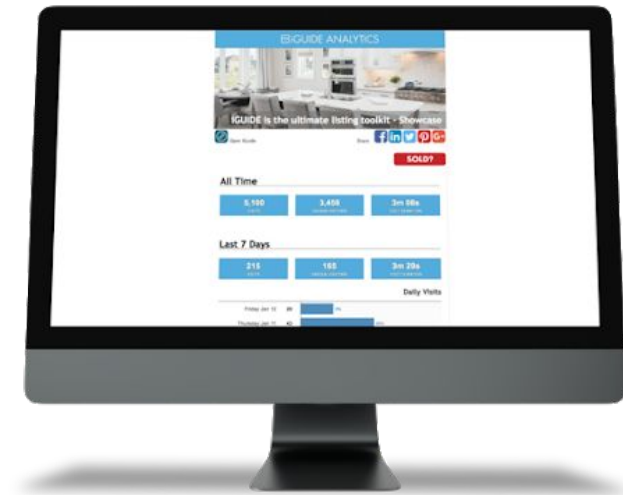


## iGUIDE® VIEWER

# The Three Pillars



## iGUIDE® REPORT



## iGUIDE® ANALYTICS

## The iGUIDE VIEWER

Use the **iGUIDE Viewer** to share all key listing information with one link on search sites, MLS or embed on your own website

- Immersive 3D virtual tour
- Floor plans
- Property details
  - Room measurements
  - Floor area calculations
- Neighborhood information
- User tools
- Professional property photos
- Property videos
- Custom agent branding





## The iGUIDE VIEWER

### 3D Tour

Walk through the home like you are there

- Immersive 3D virtual tour
- Floor plans
- Navigation
  - Walk through
  - Teleport
- Measurement tool
- Take screenshots
- Share on social media



## The iGUIDE VIEWER Gallery

**Highlight the home in the  
best light**

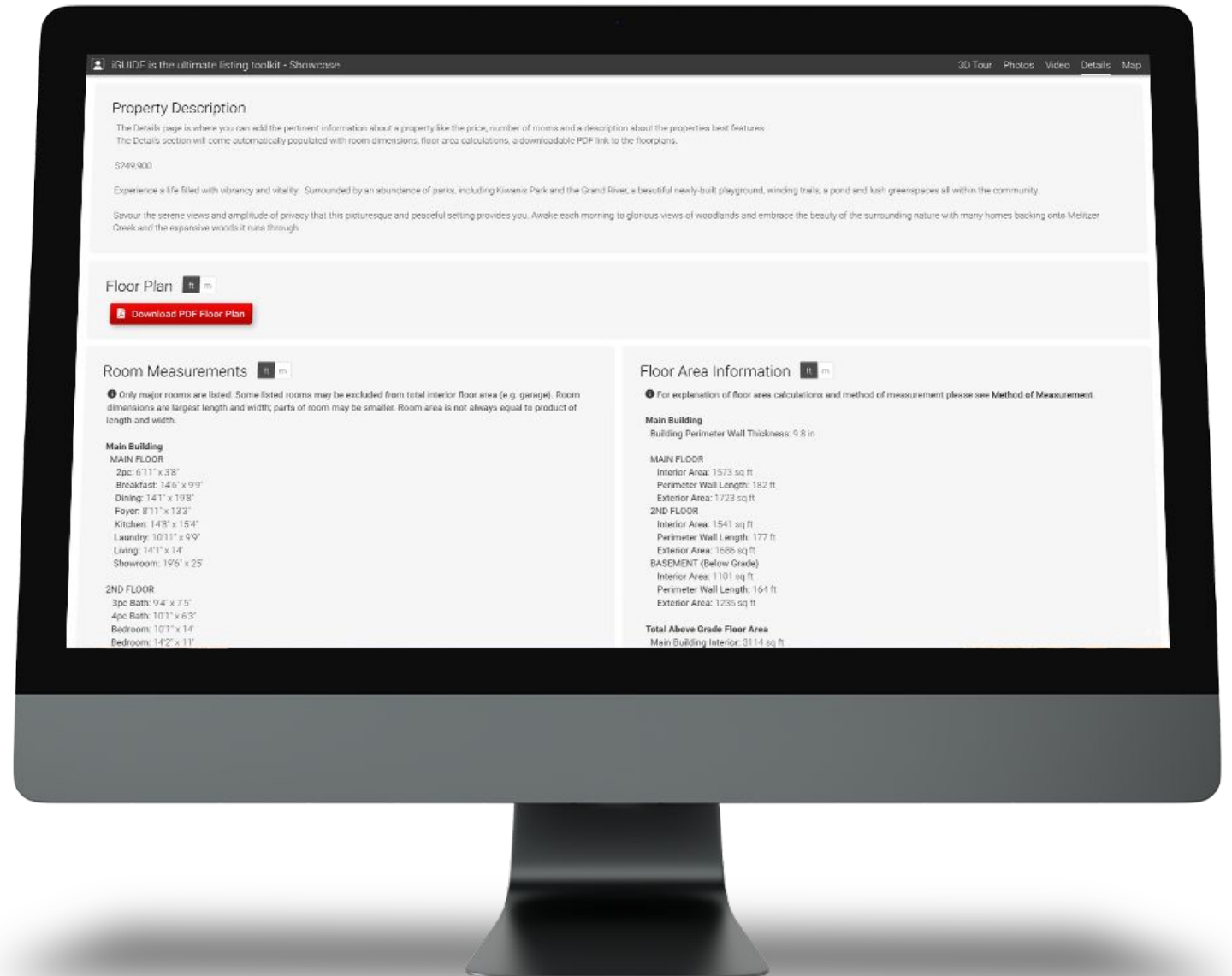
- Professional photos
- Grid view
- Slide show
- Share photos



## The iGUIDE VIEWER Details

### Understand important information about the property

- Property Descriptions
  - Price, number of rooms
- Download property floor plans
- Property Details
- Room Information



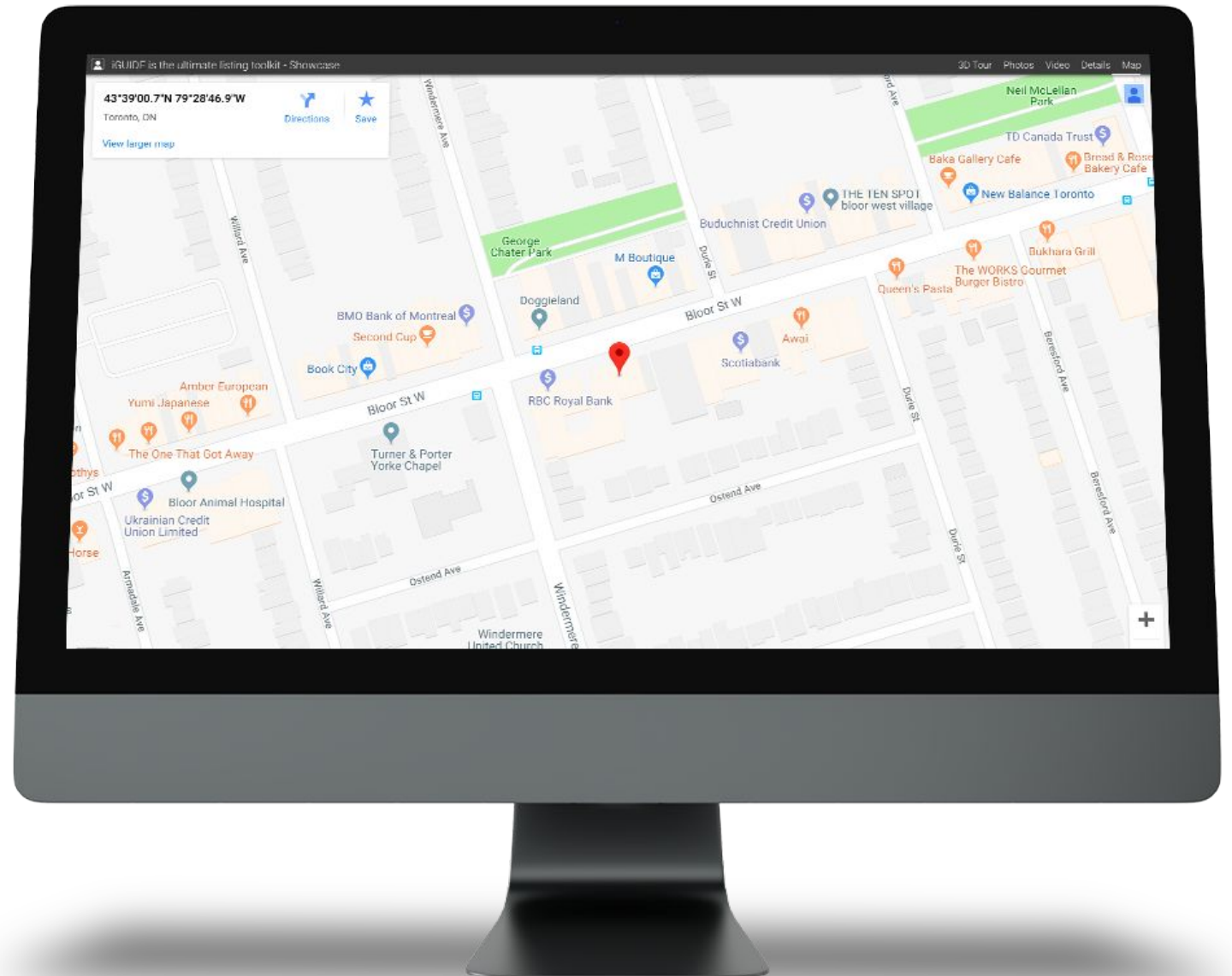


## The iGUIDE VIEWER

### Nearby

#### Discover the neighborhood

- Schools
- Restaurants
- Grocery stores
- Public transportation
- Other amenities



## The iGUIDE VIEWER

### Agent Branding

Brand the iGUIDEs with your custom agent information, so interested buyers can easily contact you

- Agent names
- Agent or brokerage logo
- Email and phone numbers
- Website and social media links

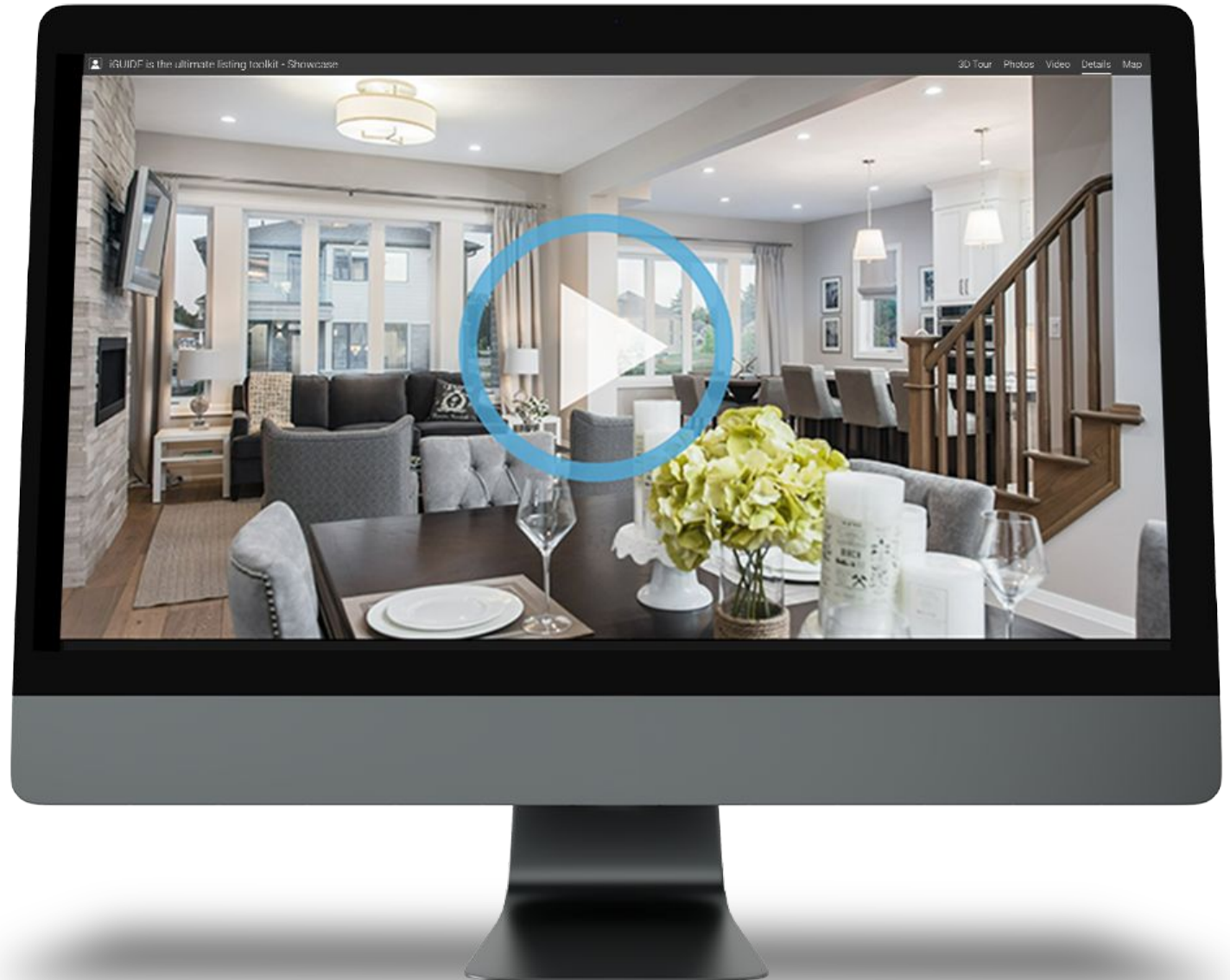


## The iGUIDE VIEWER

### Video

#### Capture attention

- Integrate or open with a video
- Custom agent intro
- Drone video
- Walkthrough of the home video



## iGUIDE REPORT

Our iGUIDE Report is what you receive once your iGUIDE is ready. It includes 3D tour links, professional images, property details, and easy-to-embed code. In it you will find all of the links, downloads, and tools you need to list your property.



### Delivery

Report available within 24 hours; next business day



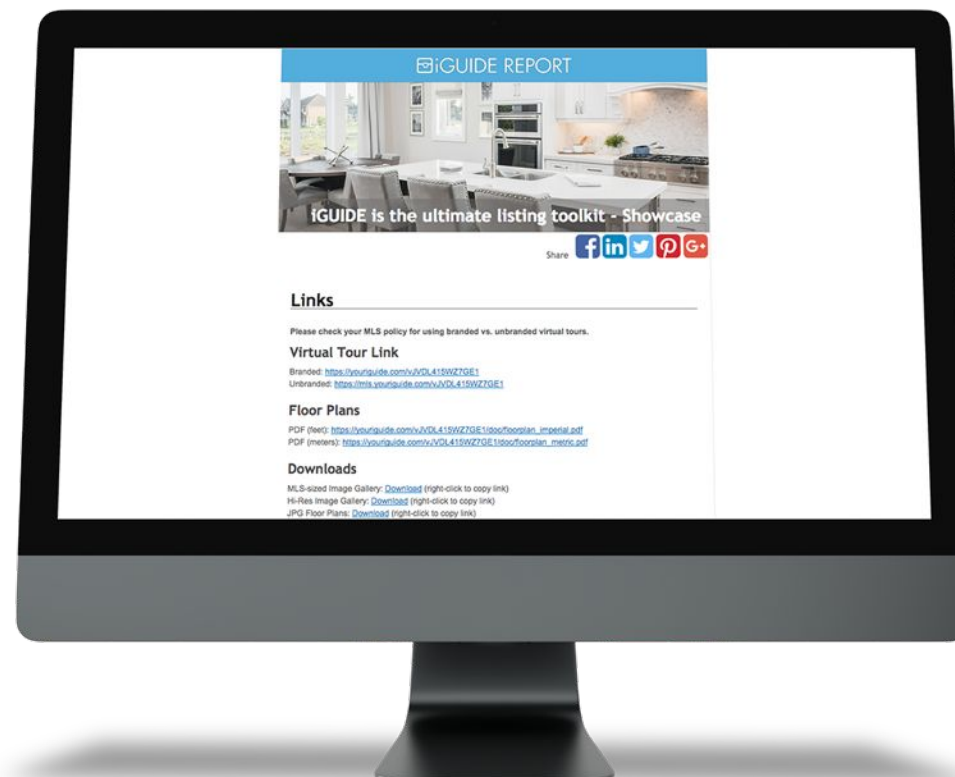
### Download

Download all images, floorplans, and 3D tour directly onto your computer



### Sharing

Share your listing on social media with our ready-to-post code



## iGUIDE ANALYTICS

iGUIDE Analytics provides valuable call-to-action insights focused on where your listing is getting the most traffic and by whom. Leverage these to help you make strategic decisions. We focus on providing you with the information you need; so that you can focus on closing the deal.



### Traffic

Get a breakdown as to which sites generate the most traffic for your listing



### Customers

Understand your visits; whether they're first-time or returning users



### Browsing Time

Uncover how long people are browsing at your listing details to target your content placement more effectively





## iGUIDE PACKAGES

### STANDARD iGUIDE



#### FEATURES:

- Standard Floor Plans
- Property Details:
  - Room Measurements
  - Floor Area Calculations
- 3D Property Tour
- Neighborhood Information
- Include your Photo Gallery
- Include your Video Link

#### Buyer Tools:

- Custom Measurement Tool
- Printable Floor Plans

#### iGUIDE Marketing Tools:

- Social Media Sharing
- Custom Agent Branding
- Custom Professional Branding
- Flyer Creator Tools
- Tour Embedding Tools
- 1 Year Hosting

#### iGUIDE Report

#### Weekly iGUIDE Analytics

#### Agent Administration Accounts

### PREMIUM iGUIDE



#### FEATURES:

- Premium Detailed Floor Plans**
- Property Details:
  - Room Measurements
  - Floor Area Calculations
- 3D Property Tour
- Neighborhood Information
- Include your Photo Gallery
- Include your Video Link

#### VR

#### Buyer Tools:

- Custom Measurement Tool
- Printable Floor Plans

#### iGUIDE Marketing Tools:

- Social Media Sharing
- Custom Agent Branding
- Custom Professional Branding
- Flyer Creator Tools
- Tour Embedding Tools
- 1 Year Hosting

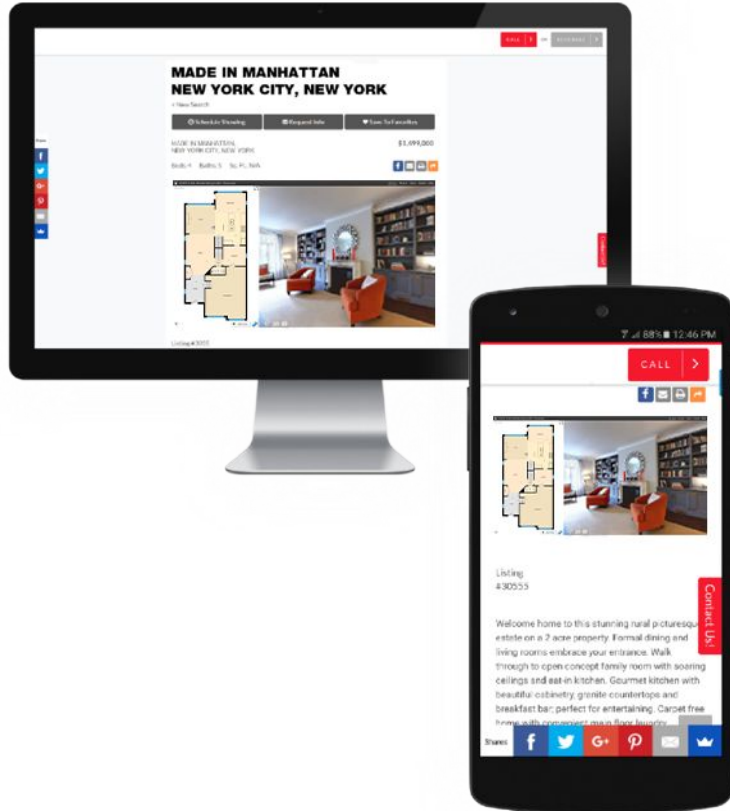
#### iGUIDE Report

#### Weekly iGUIDE Analytics

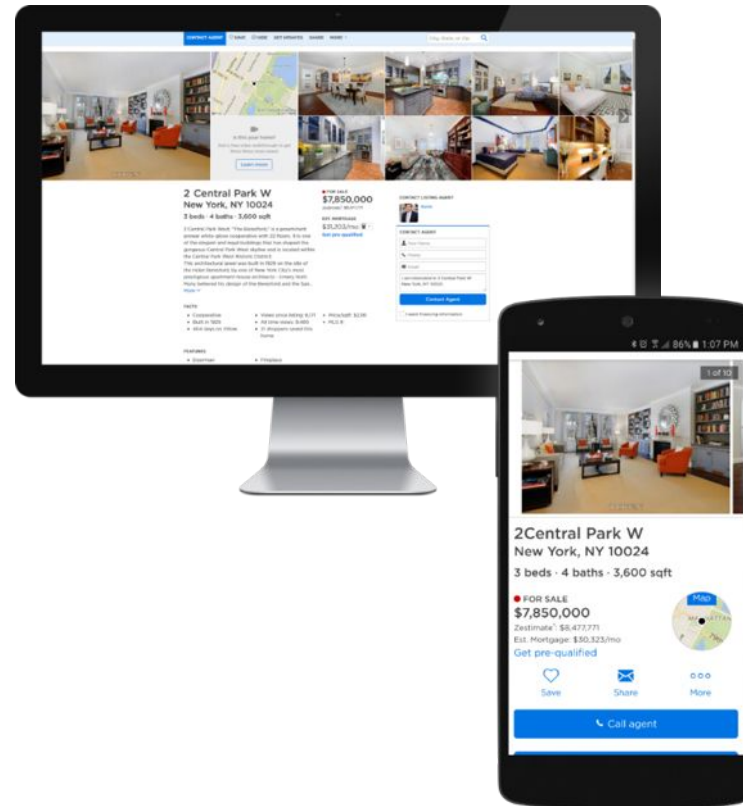
#### Agent Administration Accounts

## UNIFY MARKETING WITH iGUIDE

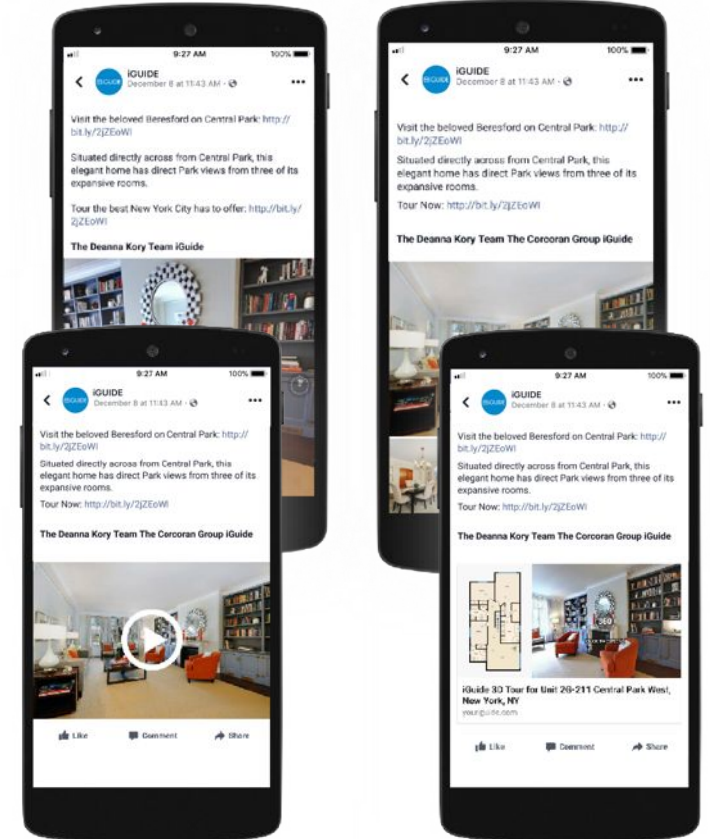
### WEBSITE MARKETING



### SEARCH SITE MARKETING



### SOCIAL MEDIA MARKETING



## MAXIMIZE YOUR iGUIDE

- Embedding
- Sharing Tools
  - iGUIDE interface
  - Floor Plans
  - Printable Brochures
- Where to Share
  - Website
  - Search Sites
  - Social Media
- Print
- Cool Ideas



## iGUIDE RESOURCES

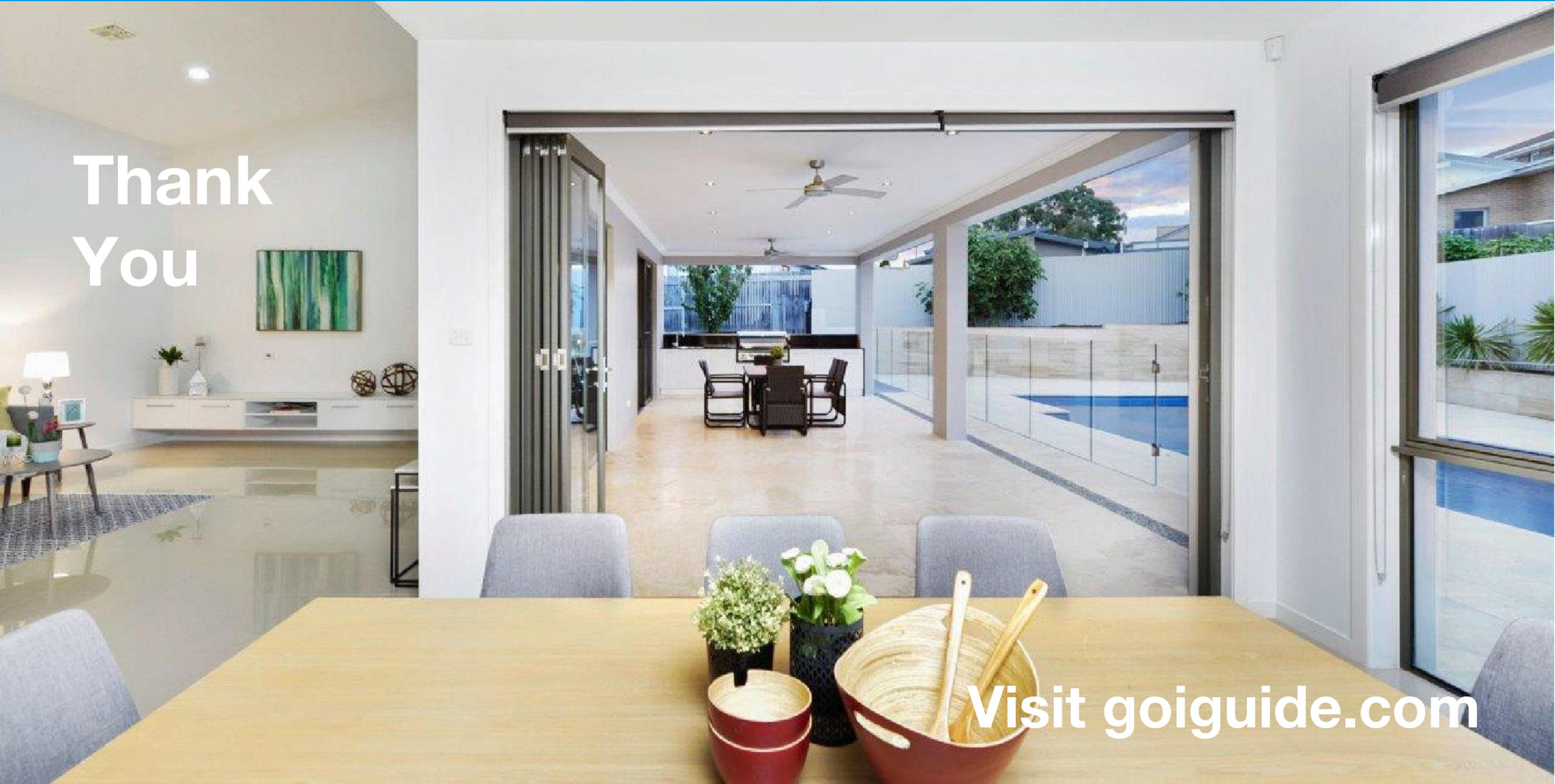
### SUPPORT MATERIALS

- Training Videos
- iGUIDE Website
- Staging Checklist
- Walkthrough Checklist
- New Client Information Package





Thank  
You



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